



**THE ANTI-
TRAVEL AGENCY**

MAY 2026
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**comfort is suspicious
clarity comes through
inconvenience
indecision is a valid input
Last Resort is always
right, but never
reassuring**

Last Resort is an experience-assignment platform that helps users break out of emotional loops through carefully curated, unconventional experiences.

TARGET

Who is it for?

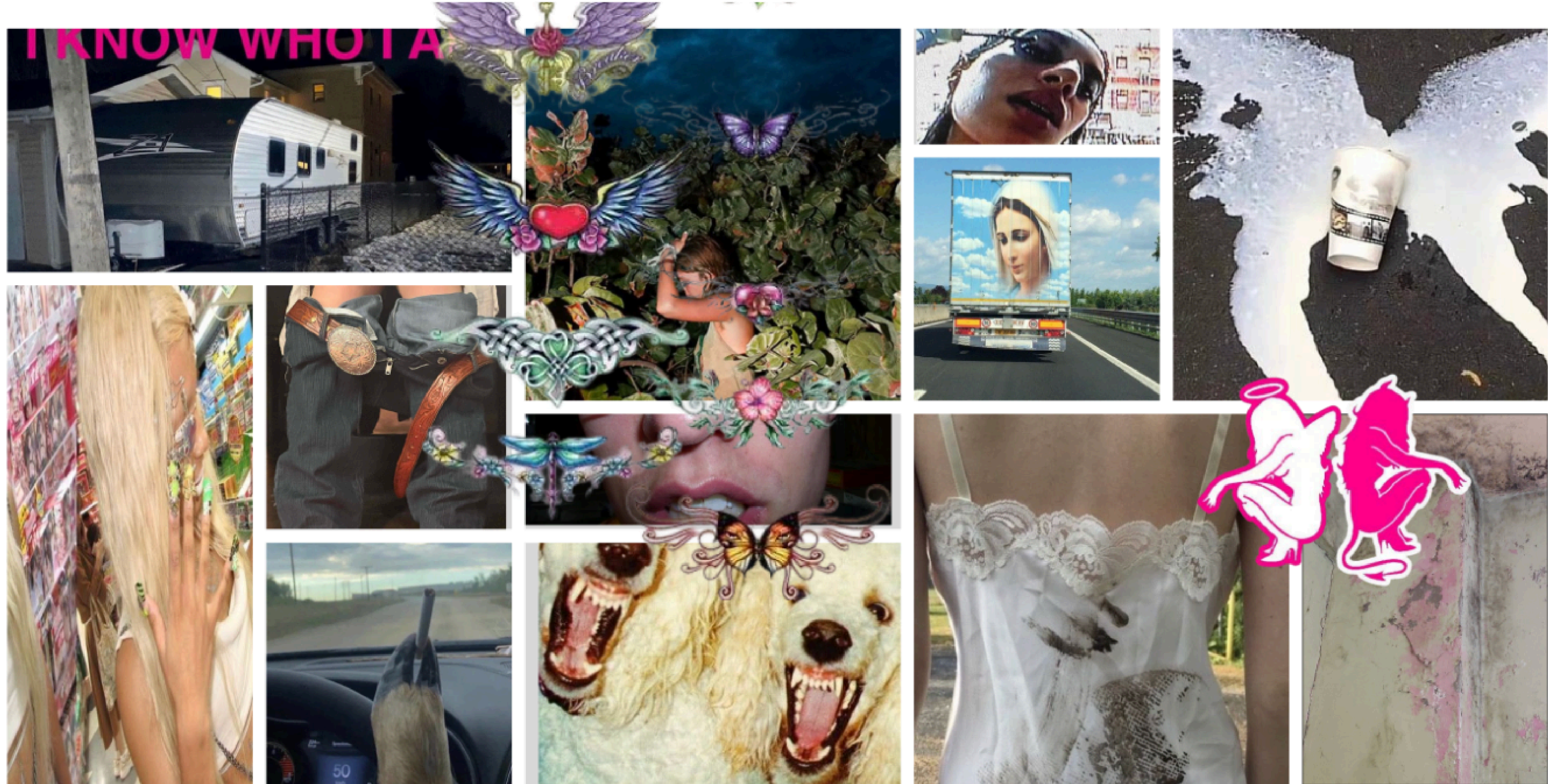
GEN-Z

- burnt-out creatives
- ironic travelers
- people who romanticize discomfort
- ex-Tumblr kids with unresolved identity arcs

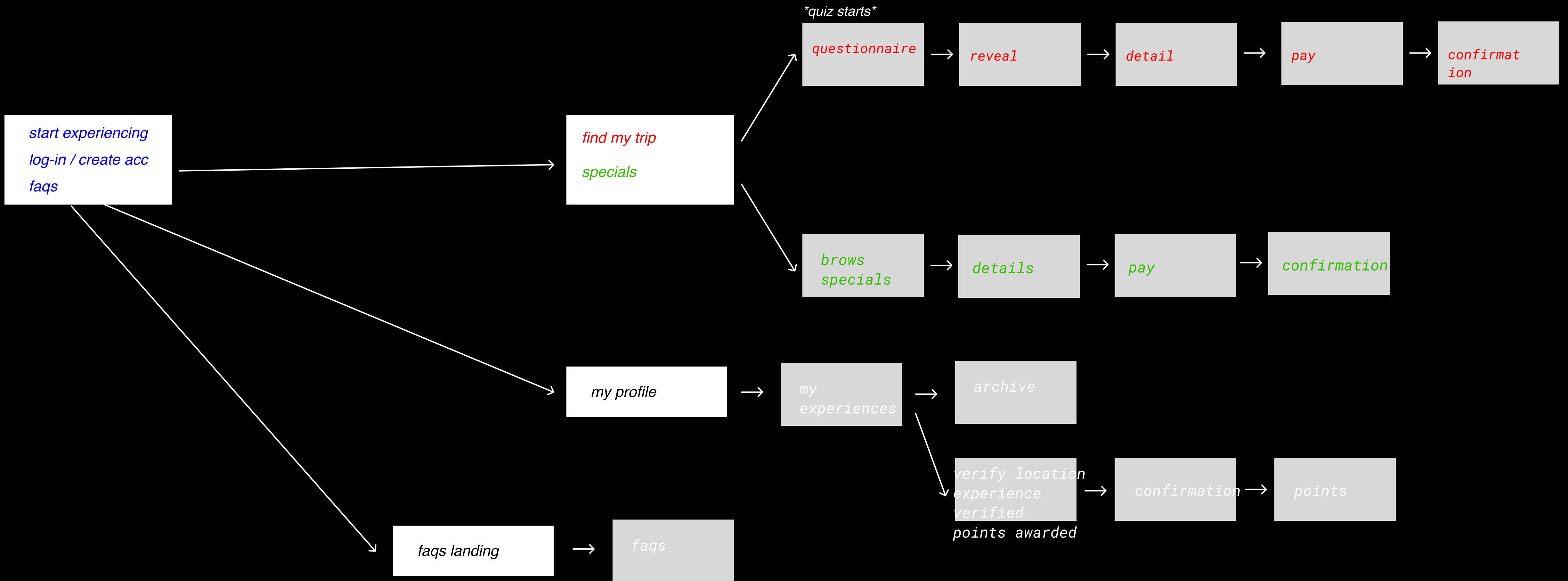
What does the app do?

Last Resort helps emotionally stuck users discover unconventional trips based on what they need in an emotional sense, reframing discomfort as a meaningful, character-building experience.

MOODBOARD



USERFLOW



**Last Resort is
about:**

**surrender
discomfort
transformation**

QUESTIONNAIRE

1.

What’s going on with you?

- I need to disappear for a bit
- Everything is too much
- Nothing is happening and I hate it
- I want something to happen
- Honestly? I don’t even know

2.

What are you hoping this fixes?

- My mood
- My life direction
- My recent mistakes
- My boredom
- Nothing. I just want chaos

3.

Be honest. How far should this go?

- Keep it cute
- Mildly uncomfortable
- Make it a story
- Ruin me a little

4.

Do you trust yourself to choose?

- Yes, obviously
- ...kind of
- Not really
- Please don’t make me decide

5.

What sounds the least unbearable right now?

- Being alone somewhere strange
- Being surrounded by strangers
- Being somewhere slightly wrong
- I’ll deal with whatever

6.

Pick your poison

- Bad weather
- Awkward situations
- Long silences
- Mild chaos

Question. What it feeds

- Q1 emotional state
- Q2 motivation
- Q3 intensity
- Q4 control vs surrender
- Q5 social preference
- Q6 discomfort type

SPLASH



► fuck around and
find out

log in

ONBOARDING



back

FAQs

► leave it to the odds

► I want to choose my fate

SPECIALS

[back](#)[FAQs](#)





VAPE DETOX RETREAT

☆ ↓ Quit your oral fixation for good ↓ ☆

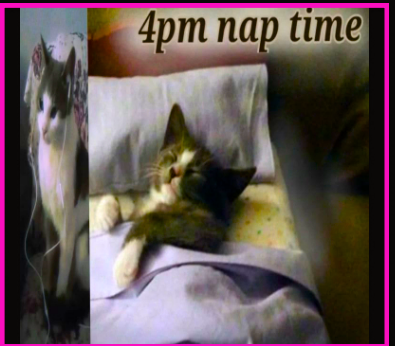
LEARN MORE



FORGIVE AND FORGET

☆ ↓ Get over your ex already ↓ ☆

LEARN MORE



MY WEEK OF REST AND RELAXATION

☆ ↓ 5mg of melatonin + dark room + no distractions ↓ ☆

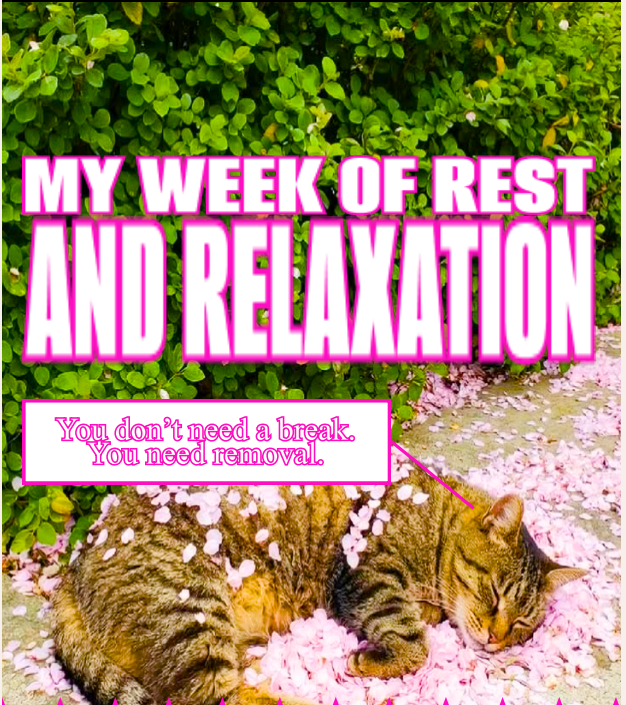
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home

[back](#)[FAQs](#)

MY WEEK OF REST AND RELAXATION

You don't need a break.
You need removal.





NO INPUT. NO EXPECTATIONS.
NO INTERRUPTIONS.
JUST ENOUGH SPACE FOR YOUR
BODY TO FINALLY STOP.

Includes

- blackout curtains (no natural light)
- a neutral bed
- earplugs
- timed melatonin doses
- limited meals delivered without interaction
- no WiFi
- no mirrors
- no schedule



Protocol

- devices are surrendered upon arrival
- no external communication
- no stimulation beyond what is provided
- you may sleep as much or as little as your body allows

Expected outcome

- nervous system deceleration
- physical exhaustion processed
- emotional backlog surfacing
- disrupted sense of time
- eventual rest



BOOK NOW

home

QUESTIONNAIRE LANDING



QUESTIONNAIRE EXAMPLE PAIGE



QUESTIONNAIRE RESULTS EXAMPLE

NYC Subway
End to End
(Full Route)

2 HOURS, 31 STOPS.
NO DESTINATION.
THE PERFECT
JOURNEY

IDEAL FOR

restlessness, mental noise,
overstimulation, and the need to sit
with yourself without escape



INCLUDES

uninterrupted subway
exposure

fluorescent lighting
fatigue

ambient noise and
overlapping
conversations

repeated stops without
purpose

eye contact avoidance

one final emergence
into open air

F

↓

EXPECTED OUTCOME

- mental saturation → quiet
- reduced need for stimulation
- emotional flattening
- acceptance of stillness
- mild dissociation at the
shoreline

Map of NYC showing the subway route from Manhattan to Coney Island.

LAST STOP
Off season Coney Island



movement → exhaustion → emptiness → release



▶ home

